



For Immediate Release

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iWorx Introduces LabsByDesign™ Physiology Teaching Labs

Innovative Approach Allows Instructors to Choose Only the Experiments, Courseware and Components that Best Fit their Curriculum

Dover, NH, March 11, 2008 – [iWorx](http://www.iworx.com), a developer of advanced physiology teaching and research tools, has introduced LabsByDesign, a cost-effective alternative to standard pre-packaged physiology lab teaching systems. LabsByDesign allows instructors to choose from more than 150 iWorx professionally authored lab experiments in cardiovascular, respiratory and neuromuscular physiology using a Web-based selection guide. An automated LabsByDesign configurator then tailors the necessary components and courseware required to teach the labs. This cost-effective approach allows instructors to acquire only the equipment they need to fulfill their lab curriculum without having to purchase standard pre-packaged lab systems that contain equipment they don't need.

iWorx offers a wide range of LabsByDesign-compatible recording modules, sensors, electrodes, stimulators and supporting accessories for teaching college-level physiology experiments. LabsByDesign includes iWorx LabScribe2 Data Acquisition and Analysis Software and professionally developed courseware.

About iWorx

iWorx provides a full range of advanced hardware and software tools for physiology teaching and research. LabsbyDesign for teaching include all of the hardware, software and courseware required for college-level human, animal, psychophysiology, and neurobiology labs. For life science research, iWorx offers a full selection of data acquisition systems, signal conditioners, stimulators, transducers, electrodes, cables, and general-purpose laboratory equipment and accessories. www.iworx.com

Photographs are available for download:

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